Information on how Motiv generates commission

This page aims to give users of Motiv's service clear information about how, when & to what level Motiv earns commission.

- Motiv's site is free to use for consumers
- Motiv generates income, through commission payments, from the lenders or brokers we introduce you to
- Motiv receive commission when finance is taken out
- The amount of commission is typically a fixed percentage of the amount you borrow, or sometimes it's a fixed amount per finance agreement regardless of the amount you borrow
- The exact commission varies depending on who we introduce you to and the type of product you take out

Motiv have reviewed how consumers use our site and what finance they ultimately take out. Over 75% of consumers borrow a different amount than the amount they have input into Motiv's service. As such:

- Motiv can't confirm the amount of commission that will be earned at the time you leave the site, due to the amount borrowed being the key factor in how commission is calculated.
- On average, Motiv earn £306 when a finance deal is taken out by a consumer who uses our site.

The data above is from 1st January 2024 to 30th September 2024.